

Charting the Course to Intergenerational Health:

Discover SOMOS Community Care's Evolution & Transformative Strategies







Dear Partners and Colleagues,

As SOMOS Community Care's work advances, we wanted to supply you with the facts about our organization. In the attached document, which will be incorporated into our revamped SOMOS website this summer, we have laid out our story as an organization, our roots, our leadership, our key efforts, and the outstanding results we have achieved in the course of our history. From the beginning, SOMOS's network providers have performed essential health delivery services that raised health quality outcomes and drove down costs. SOMOS has pioneered these transformative interventions via a model that revolutionizes care for the most vulnerable communities in New York City and Long Island through a patient-centered, culturally competent, provider-led system.

Over 2,500 SOMOS network providers and Community Based Organizations ("CBOs") are responsible for over 1 million lives. The network's strength is based on the doctors, providers, medical staff, and partner CBOs that make up our extended network, which is one united in the pursuit of the best care for those who need it the most.

The attached document details SOMOS' origins in the accountable community care movement, the organization's participation in a crucial money-saving Medicaid redesign program (known as DSRIP), and leading New York's response to the COVID-19 pandemic, in which our network providers fought for the lives of those who are often left behind and at highest risk. We tested, vaccinated, and fed millions.

The way forward to implementing a sustainable social health equity network that addresses the needs of those chronically sick, hardest-to-reach and persistently left out, is detailed from a network-organization, patient-care perspective. Finally, we have demonstrated how SOMOS serves as the public's long-term partner to secure mutual objectives of creating a system based on access and equity where the vulnerable stay well through an emphasis on effective, targeted preventive care supported by value-based care.

In conclusion, we look forward to continuing to build effective partner relationships to achieve our mutual goals.

Sincerely yours,

SOMOS Community Care

Chairman of the Board

WHO WE ARE TODAY

Overview

SOMOS Community Care (SOMOS), is New York's only provider-led, nonprofit, community-based integrated health care network. It is comprised of over 2,500 network providers responsible for reaching and delivering care to over 1 Million Medicaid lives citywide. Put in context, nearly one-quarter of New York City's Medicaid population sees a SOMOS network provider, who works almost exclusively in lower income communities of color, in which health outcomes are lower and rates of illness are higher - and where, until recently, many lacked access to preventive care and had few options for care or were skeptical of the corporate institutional options that did exist. SOMOS was designed as an intervention to turn around years of clinical neglect, chronic lack of resources, and little engagement to bring about healthier communities. For millions, a SOMOS network provider has meant that hope has finally arrived.

SOMOS serves a population traditionally disconnected from the healthcare system due to to shortages and a lack of access, low health literacy, as well as social vulnerability linked to socio-economic status, household characteristics, racial and ethnic minority status, immigration status, misinformation, and/or housing type. SOMOS's approach to connecting with patients in their language and culture has been proven to decrease healthcare costs, and reach New York's goal of reducing hospital admissions and readmissions.

SOMOS was first organized and qualified in 2014 for entrance into New York's Delivery System Incentive

Payment, or DSRIP Program - an effort of Medicaid reform which aimed to boost care quality and lower care costs. SOMOS and its network providers have been fundamental to the transformation of the healthcare delivery system for the underserved communities in New York.

By developing and implementing a value-based primary care model that prioritizes consistent preventive care and addressing the whole patient, SOMOS has cared for the most vulnerable New Yorkers, bettering their health and wellbeing. This has placed SOMOS and its network providers at the forefront of a movement that emphasizes keeping patients well, instead of continuing to invest in an outdated system that simply waits until they get sick and deteriorate. SOMOS has helped to revolutionize a system sorely in need of reform, one city block at a time, reaching patients where they are, connecting the disconnected to care, and getting the most vulnerable into a system that is, finally, built expressly for them.

This bold experiment has worked. SOMOS and its network providers have the experience and results to back it up, which makes the case that scaling a national model to best care for the least among us is possible and must continue in order to drive care quality up while driving costs down through value-based care. In short, we cannot go back to the bad old days — a fact that the COVID-19 pandemic reinforced.

WHERE WE'VE BEEN

Origins



Before the network organized into its current model, its roots as a series of diverse innovators were apparent. SOMOS's origins are as leaders in two important movements: that of Independent Practice Associations, or IPAs, and as Accountable Care Organizations, or ACOs, founded by Dr. Ramon Tallaj, with a focus on organizing groups of minority, primary care providers to improve both health outcomes and provider relationships. This led to an emphasis of community-based, preventative quality care and its relation to multimillion dollars in savings for the underserved and in restructuring systems to accommodate their needs and was years ahead of its time. The networks that united to form SOMOS were long recognized for their advancements in treating lower-income, minority communities in New York City. Dr. Tallaj founded and continues to chair SOMOS.

Coming Together & Stepping In To Solve The Unsolveable

New York: Ripe for Medicaid Reform

Historically, in the years before DSRIP, New York's Medicaid Program, the nation's largest, spent twice the national average on a per-recipient basis. But the results never matched the investment. New York persistently ranked 50th in the country for avoidable hospital use, a key driver of costs. Additionally, the State spent billions yearly absorbing costs passed on to the public. These dollars flowed unchecked to a massive, obsolete hospital system out-of-step with actual patient needs. The consequences of rising costs, entrenched inefficiencies, and misguided practices with a lack of emphasis on preventative care led to unsustainable and wholly avoidable human and financial costs. The system was stuck in place, yet ripe for transformation.

Enter DSRIP

In 2014, Dr. Ramon Tallaj, once again saw the potential to unite community-based providers and ignited interest in community networks of providers that would ultimately become SOMOS. They all came together to apply for entrance into the DSRIP Program, a model enabled by an 1115 waiver from the Federal government to the State aimed at restructuring the health care delivery system by reinvesting in and strengthening Medicaid, with the primary goal of implementing better care to reduce avoidable hospital use. Government set the ambitious goal of reducing avoidable hospital use by 25% over the 5-year initial duration of the Program.

Building a Patient-Focused National Model

By participating in DSRIP, SOMOS under the leadership of Dr. Tallaj and SOMOS President Dr. Henry Chen, brought change to New York's chronically underserved communities and earned its resources for successfully meeting care-based metrics. The organization also earned the second highest score in its New York's Performing Provider System (PPS) application, ensuring that SOMOS qualified for the corresponding share of the federal grant, while earning high performance dollars. SOMOS recognized that only by concentrating on the whole-health of the person by community-based family providers, who truly understand the patient's needs, could this transformative system change occur.

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SOMOS BY THE NUMBERS

Key Data, Unprecedented Accomplishments

From 2015 through 2020, SOMOS and its network providers implemented and executed interventions in New York's underserved communities in which the illnesses of asthma, diabetes, cardiovascular disease and hypertension, and behavioral health disorders are rampant, and where social determinants exacerbate these health conditions. Patients frequently do not receive consistent care until a condition has become an acute emergency or a crisis requiring hospitalization.

In the aggregate, with government funds earned by SOMOS for meeting performance standards, SOMOS, through its network providers, was able to save New York State tens of millions of dollars over the course of the five-year DSRIP timeframe.

Successfully implemented multiple initiatives between 2015-2020:

■ Clinical Improvement Projects

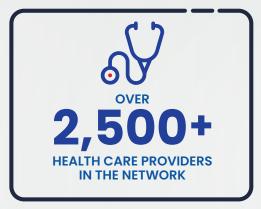
- Integration of Primary Care and Behavioral Health
- Cardiovascular
- Diabetes
- Asthma

■ Population-wide Projects

- Tobacco Use Cessation
- Chronic Disease Prevention

■ System Transformation Projects

- Integrated Delivery System
- Health Home At-Risk Interventions
- Emergency Department (ED) Care Triage for At-Risk Populations
- Care Transitions to Reduce 30-Day Readmissions







2018 The First Year

behavioral health emergency room **Of Programmatic** visits down Implementation by 16.5%

Accomplished a **17% drop** in PQI 90 Overall Composite

Brought potentially preventable hospital readmissions down by 22%

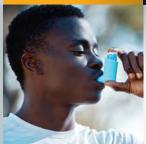


Accomplished a **30% drop in** Prevention **Quality Indicator** (PQI) 15 Asthma in





a 15% drop in **Pediatric Asthma Admission Rate** (PDI-14)



2019 The Second Year **Of Programmatic Implementation**

Accomplished a 19% Asthma **Medication Ratio Compliance Rate**

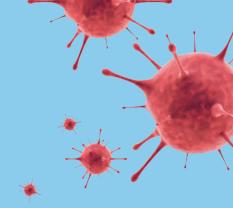


Delivered a 23% drop in **PQI 1 Diabetes Short Term** Complications









LEADING THROUGH COVID-19

BUILDING ON THE SUCCESS OF DSRIP AND LESSONS LEARNED FROM A ONCE-IN-A LIFETIME PANDEMIC

Fighting for survival for the vulnerable that were hit first & hardest

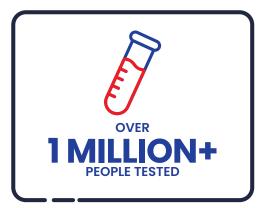
In March 2020, in the earliest days of the COVID-19 pandemic and at the direct request of then-Governor Andrew Cuomo to SOMOS Founder and Chairman, Dr. Ramon Tallaj, SOMOS network providers became the first health network organization to respond to the dire threat and rise to the severe consequences to come. In coordination with the Governor, the entire organization, leaders and providers alike, jumped in to help keep financial markets open for as long as possible, and set out to open sites that would provide testing to communities in need. SOMOS leadership traveled to the first testing site in New Rochelle, NY, with an order to learn and scale that first site in lower-income communities of color, which they did, opening the first trilingual testing site in the country. From there, SOMOS leadership, activated its network providers, under the direction of doctors Tallaj and Chen, took the fight to the streets for their patients' lives from the very start - knowing that the neighborhoods and families for whom SOMOS network providers render care were vulnerable to begin with, including high rates of asthma, obesity, and heart disease, lived in crowded multigenerational dwellings, often worked essential, shift and hourly jobs, and would be hit the hardest. During the coronavirus pandemic, SOMOS ultimately opened and ran over 150 testing sites and administered millions of tests.

Knowing the whole needs of their communities - and already-lost jobs and shuttered businesses – beginning in late March of 2020, **SOMOS** began feeding the vulnerable, ultimately serving over 2 Million free, nutritious meals to the city's most at-risk residents.

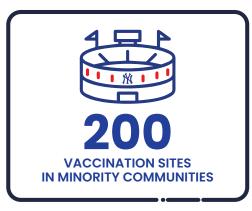
To reach terrified, sick patients victimized by misinformation, skeptical of health institutions and weary of long and complicated history with health systems, SOMOS committed its own funds earned during DSRIP to build and operate in-language testing sites in poor, underserved neighborhoods, and reached millions through successive, citywide in-language advertising, health awareness and health education campaigns that reached isolated persons where they were ensuring that millions of lives were saved. As testing continued and vaccines were made available, SOMOS also partnered with the New York City Public Schools, the New York City Housing Authority (NYCHA), the Archdiocese of New York and over one hundred community-based organizations (CBOs) to test, educate and vaccinate for COVID-19. SOMOS was the first network to provide vaccines to community-based health care providers to administer to their patients and, as global media recorded the moments, even vaccinated the Governor himself along with numerous elected officials, health officials and community leaders plus thousands of essential workers, government workers and union workers.

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Further pandemic care activity that helped a city persevere and recover, included:







- Fighting to keep financial markets open as long as possible, SOMOS was the first to administer bilingual screening and testing for COVID-19 every day to over 500 New York Stock Exchange (NYSE) employees until the trading floor closed as the City shut down. SOMOS repeated this activity to reopen the NYSE.
- Committed millions of its own earned dollars through hard work and the provision of quality care to procure tests, personal protective equipment (PPE), hazmat suits, tents, staffing, and food, among other necessities, to aid those in need including providing PPE to hospitals, nursing units, nursing associations, police and fire departments and Emergency Medical Services (EMS) workers and the public at supermarkets, churches, train stations, and street corners.
- Opened and operated bilingual testing centers at Aqueduct Racetrack in Queens; Lehman College in the Bronx and a Washington Heights walk-in culturally sensitive, community-based center in New York City where patients felt safe and understood. These centers and their approach became a national model for testing.
- SOMOS was the first to administer thousands of antibody tests to essential New York City workers and vulnerable New Yorkers to help keep the City running.
- In March 2020, established the first multilingual call center in New York City at 833-SOMOS-NY, further enhancing access to vital information and patient education provided to the public, including the ability to schedule COVID-19 testing and vaccinations.
- Established over 200 vaccination sites in minority communities and communities of color, including prominent venues such as New York City Metropolitan Transit Authority stations, New York City Housing Authority (NYCHA) Developments, Yankee Stadium, and the Aqueduct Racetrack.

Leading Through COVID-19 9

- Established Vaccination Megasites In January 2021, New York City Mayor Bill DeBlasio called upon SOMOS to open multiple mega sites to provide vaccination to municipal employees and later the general public. Despite a contract with New York City not being finalized, SOMOS and its network providers responded to the call and worked diligently for five and half months, performing life-saving vaccinations to all New York City residents as requested.
- Established the first multilingual website somosvaccination.com providing access to COVID-19 vaccination appointments in New York City.
- Through its herculean efforts, SOMOS and its network providers successfully administered over 1 Million vaccines to New Yorkers.
- All the above was done with a focus on reducing barriers to vaccine access, disseminating education, and combating vaccine hesitancy.
- Due to being at the frontlines from the onset of the pandemic, SOMOS tragically lost twelve network providers to COVID-19.
- SOMOS helped safely reopen New York City public schools by implementing pop-up testing sites at over eight hundred schools in partnership with the New York City Department of Education and the United Federation of Teachers.







Our people come by the thousands to get vaccinated, all of them trusting in their family doctors, the doctors of SOMOS!



SOMOS distributes turkeys to families in need in November 2021.



SOMOS employees attend the July 21, 2021 Essential Workers Parade in NYC.

Fighting to Continue a Record of Success

DSRIP ended just as COVID began. Seeking to build upon the accomplishments of the participating PPSs, including SOMOS, New York State submitted an extension request. On February 21, 2020, the Federal government denied New York State's extension request. As a result, DSRIP, despite its measurable successes, officially ended on March 31, 2020.

Despite the official conclusion of the DSRIP Program, SOMOS was able to ensure its commitment to reach and care for the most vulnerable, by utilizing its funds earned through DSRIP successes and continuing its services to communities in furthering the DSRIP goals of value-based care initiatives. SOMOS's governing body approved the continuance of the program's roadmap goals by investing in sustainable, critical programs including Patient Centered Medical Homes (PCMH), Regional Health Information Organization (RHIO), practice transformation, Community Health Workers (CHWs), health literacy, and communications. This infrastructure will remain in place for the future.

Looking Ahead: Continuing the Roadmap & Prioritizing Primary Care

On September 2, 2022, New York submitted a \$13.52 Billion formal waiver to the Federal government, which outlined a plan to invest in health and social care organizations serving more than 7.5 Million Medicaid lives across the State. The new waiver request outlines an approach to promote health equity, support safety-net providers, address the needs of Medicaid members, and continue strengthening system capabilities to improve quality. The formal request is being reviewed by the Centers for Medicare and Medicaid Services (CMS) and is expected to be forthcoming.

SOMOS has already developed and implemented a paradigm of community-based, patient-centered care. This national model of preventive, value-based care rejects the fee-for-service status quo once-and-for-all. This full-risk, value-based care model rewards those that keep America well instead of only paying for care of the sick.

We firmly believe that this model is the future.

Addressing Social Determinants of Health (SDOH)

This is the future of care in lower-income communities, and where SOMOS is laser-focused. No conversation about care models for the vulnerable is complete without addressing the Social Determinants of Health (SDOH) or nonclinical factors. As SOMOS network providers know from their patients and their own experiences, these determinants include poor air quality and contamination; food deserts and lack of access to healthy foods; educational access and quality, poor

housing conditions and instability, infestations and many more. These non-medical factors significantly influence a patient's well-being and health outcomes, which can often exacerbate existing conditions and predisposing development of new ones. Therefore, addressing the often-complex conditions in which patients and their families have been born into, grow, work, live, parent and age is critical. SOMOS also implemented a Food-as-Medicine" campaign throughout New York City with the full support and involvement of Mayor Eric Adams in a desire to seek a healthier New York.

Accordingly, SOMOS engages community members in their neighborhoods, not only through community clinical points of care but street fairs, school events, collaboration with religious institutions, and events at community-based facilities with local partners, providing education, connections, and referrals to established social care part- ners. SOMOS has established these partnerships with streamlined communication and bidirectional information exchanges with community groups and organizations dedicated to assisting persons in obtaining social assistance for which they are eligible including housing, food assistance, etc.

To support this work, SOMOS has hired, trained, and deployed teams of Community Health Workers (CHWs) who are part of the fabric of their communities, know how to reach patients, and through SOMOS sponsored training, are well versed in running educational events at community sites and clinical practices and are also certified in helping with Medicaid enrollment and recertification amongst other supports.

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PRESS & MEDIA

As a result of the research and data on who are the trusted voices of the communities SOMOS serves, the following were developed and executed in response to the communities' needs for COVID-19 engagement and education. As a result, SOMOS garnered billions of worldwide earned and paid media impressions, establishing SOMOS and its network providers as trusted voices in the communities they serve.



In Anti-Litter Campaign on September 12, 2022.





opening of three NYC Workforce COVID-19





Dr. Ramon Tallaj operating a multilingual COVID-19 testing site.





Spring/Summer 2020

- Juntos SOMOS Fuertes (15 episodes), an educational series bringing awareness on COVID-19.
- Summer Olympics campaign which generated over 9.1 Million impressions on TV and digitally on both **NBC & Telemundo**
- Parking Lot Mural for Essential Workers
- Extensive COVID-19 education & testing site Ad campaign on Facebook, Instagram, Twitter, Radio & TV
- Essential workers lighting candles memories in a virtual memorial wall

Fall/Winter 2020-2021

- Participation and sponsor for Essential Heroes: A Momento Latino Special aired on CBS
- SOMOS Vaccinations Campaign: Initial Commercial and Radio Spot on Spanish-language Univision and affiliated radio and social media channels
- Prevention is Key Public Service Announcement (PSA) at Superbowl 811,000 impressions on Telemundo
- Prevention is Key PSA Campaign on NBC and Telemundo
- NY Emmy Awards nomination for "The Graffiti Artist Who Became a Doctor"

Spring/Summer 2021

- Marvel Hero Education Events and Comic Book Project
- Campaign of Hope Vaccination Campaign

- Continuation of SOMOS Vaccination Campaign
- Updated Commercials for Univision & Telemundo
- New SOMOS Vaccinations Juntos SOMOS Fuertes TV Special
- Vaccinations education organic stoical media campaign
- Get Vaccinated campaign on Univision affiliated radio stations
- The Truth: Answering Questions About The Vaccine with Benicio del Toro & Zoe Saldaña

Post Fall 2021

- Prevention is Key PSA Campaign on FOX earning over 1.4 Million impressions
- SOMOS Community Care Partnership with Baseball Hall of Famer Mariano Rivera to Clean Up New York City
- SOMOS Community Care Basket In 360 Campaign with Univision generated 4.8 Million impressions
- SOMOS Community Care Basket In Campaign during FIFA World Cup delivered 4.93 Million impressions on NBC on Telemundo Junta Hispana and Basket In Campaign
- Juntos Sí Podemos Te Invita a la Copa Univisión 2022, with SOMOS Community Care and US Department of Health and Human Services
- NY Emmy Awards nomination for "Dr. Tallaj, The Hispanic Physician Who Faced COVID-19 In New York"
- NY Emmy Awards nomination for "SOMOS Kidz Animated Series"

As featured In -















UNIVISION WAWYORK POST

The New York Times

Press & Media 13 som@s

STRATEGIES & INNOVATIVE APPROACHES

Whole-person care is addressing a person as a whole and not in separate parts, body, mind, and environment. In recognition of the enduring stigma, trauma, abuse, violence, and family challenges faced by our communities, SOMOS network providers conduct mental health screenings which have served as a vital tool in identifying patients dealing with depression, anxiety and substance use, enabling SOMOS network providers to refer them to the appropriate specialists promptly.

Knowing that mental health crises rage unseen and unaddressed in many lower income communities of color, SOMOS has implemented techniques designed to meet the cultural specificities and real needs of communities in which mental health was traditionally just not talked about. SOMOS has worked to implement, train, and connect primary care providers in its network to integrate mental health in their provision of primary care services.

SOMOS has ensured that, through proper preventive care, the conditions that impact on the poor disproportionately are addressed well before they rise to a crisis level. For example, implementing quality care and preventive screenings has led to fewer dialysis needs and fewer amputation, in patients with diabetes. Additionally, SOMOS network providers' patients have seen a decrease in complications of cardiovascular complications, heart disease, and asthma.





...And Always Meeting a Mandate to Reach, Educate, Mobilize and Engage Patient Populations

From the beginning, New York expected SOMOS to reach a massive patient pool that had never been meaningfully engaged, meet them where they were, bring them into the system and ensure consistency of participation. This means a considerable investment in advertising, marketing, communications, education, events, digital marketing and patient-use tools, health fairs and events, research and data, and strategic partnerships. These include:

- Providing health education and promotion widely across New York City in partnership with key government and community institutions with an emphasis on preventative care
- Providing health literacy and education on the pressing health concerns including behavioral and maternal health
- Educating New Yorkers on key health issues through strategic, culturally appropriate, and multilingual press and media communications including multiple television programs, webinars, etc
- Building on the MiSOMOS Application, a digital tool initially created in 2018 for community education through engaging in fresh digital content; subsequently, after the pandemic hit New York City, it was expanded upon to become a COVID testing and result portal for community residents and was used by City Hall, among others
- Providing health literacy and education on the pressing health concerns including behavioral and maternal health

Unparalleled Cultural Competency & Garnered Trust

- SOMOS network providers, like their patients, speak a wide variety of languages and dialects, taking culturally competent care to the next level, healing the sick while enhancing their quality of life
- Through the cultural understanding and intergenerational relationships developed, the level of patient's trust in SOMOS network providers is unmatched

Technological Advances in Health Delivery

- Launched electronic health tool empowering over 1,000 SOMOS network providers to manage and monitor their patients' EMR seamlessly, allowing for timely notifications of hospital admissions, discharges, and treatments rendered by any entity, provider, or practice within the Bronx RHIO.
- SOMOS created a telehealth platform in February 2020 that allowed for SOMOS network providers to conduct safe and effective telehealth visits to ensure continuity of care during the pandemic.
- Created vaccination platform to coordinate vaccination appointments, inventory, and administration, as well as exporting data for City and State vaccination registries, that was later replicated by NYC Department of Information Technology and Telecommunications.

Community Engagement & Education

- Hosted, participated, and led dozens of webinars including City & State 2021 Healthy New York; Washington Post Live for a conversation with Health and Human Services Secretary Xavier Becerra and Santa Ana Mayor Vicente Sarmiento: Zeta Bronx Charter School Virtual Forum with Pediatricians on Vaccination; SOMOS Network Pediatrician School Reopening Virtual Town Hall; and a three-part series with Healthfirst.
- Distributed millions of free educational materials and produced a highly-rated weekly show on Univision, a national Spanish language network, as well as on deep reaching digital platforms to help educate Latino and Chinese communities on COVID-19.
- Hosted and ran community engagement, screenings, and educational health fairs throughout New York for diverse populations.
- 2020 Census Project educated hundreds of thousands of patients about the need to be appropriately counted in the decennial census.

16 Strategies & Innovative Approaches



GOVERNANCE, OVERSIGHT & ACCOUNTABILITY

As a DSRIP PPS, SOMOS followed all requirements laid out by the State. This included a documented and operational governance structure and a process to make financial and funding decisions; to establish clinical metrics to be monitored and ensure reporting; to provide oversight for SOMOS network provider participation and accountability, and to oversee the execution of DSRIP-specific projects. From its inception, SOMOS' financial, clinical and information technology and data governance domains were operational as per the New York State Department of Health's requirements. Clinical governance ensured that care management processes and pathways were standardized, and that the clinical metrics supported accountability on outcomes. Information technology and data governance developed data sharing, performance management tools and reporting capabilities. Financial governance oversaw the appropriate distribution of DSRIP funds and other funds including those earned by the meeting of engagement and performance metrics and monitored their financial impact. In 2017, Montefiore Medical Center assumed the role of SOMOS' fiduciary and continues to provide financial administrative services for the nonprofit.

SOMOS has maintained tax-exempt status since its founding, complying with the Internal Revenue Service's compliance requirements each year. In its annual 990 filings, which are publicly accessible once they are processed, SOMOS provides financial transparency, reporting of revenues, expenditures, and income data in addition to information demonstrating that its public purpose activities continue to adhere to federal requirements for tax-exempt status.



CURRENT ACTIVITIES

Continuity of Care

SOMOS network providers across New York City see over 25,000 primary and specialty patients per day on average from prenatal through senior care.

SOMOS network providers continue to provide exceptional, quality-based care to the person as a whole, continuing to provide mental health and behavioral health screenings and interventions, care coordination and assistance with addressing SDOH through community connections, etc.

SOMOS is the only one of the original 25 PPSs that continues charting and applying the value-based-payment model even after the cessation of DSRIP, by developing and applying cost-saving and life-saving innovations.

■ Research and Data Efforts Speaking to Population Health

SOMOS designed and commissioned:

- Multi-year communications efforts based on participatory research conducted and related data culled from community needs assessments and SOMOS' Invisible: State of Latino Health and MisUnderstood: State of Chinese Health studies.
- Branding to spur community trust: SOMOS designed and implemented branding and messaging in alignment with the stated needs of communities served. These efforts included direct patient engagement in targeted areas through multimedia, health fairs and community collaboration encouraging access to neighborhood-based primary care.

■ Further Innovation in Cutting-Edge Care

- Stewarding value-based care to our SOMOS network providers through ancillary support and facilitation to amplify value-based care goals.
- Maintaining patient-centeredness in all of SOMOS network provider's care.
- Maintains over 1,000 SOMOS network providers to manage and monitor their patient's medical information and treatment via RHIO and Electronic Medical Records (EMR) access.
- Expanding telemedicine capabilities for SOMOS network providers.
- Working actively with SOMOS network providers to close care gaps.
- Tackling the Behavioral Health crisis by working with SOMOS network providers to widely engage in screening patients using instruments such as the Patient Health Questionnaire-9 (PHQ-9) during visits at the SOMOS network provider's offices.
- Working with patients to ensure they continue to receive the Medicaid benefits to which they are entitled.





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