

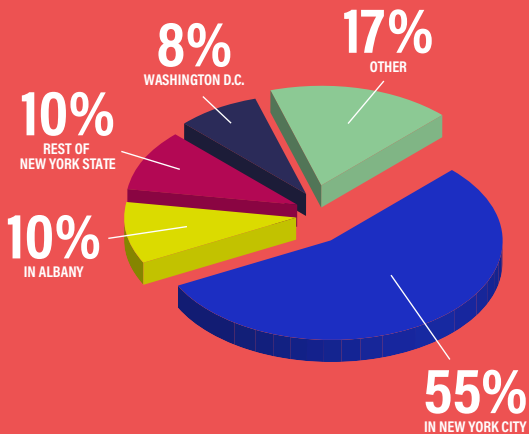
# CITY & STATE NEW YORK

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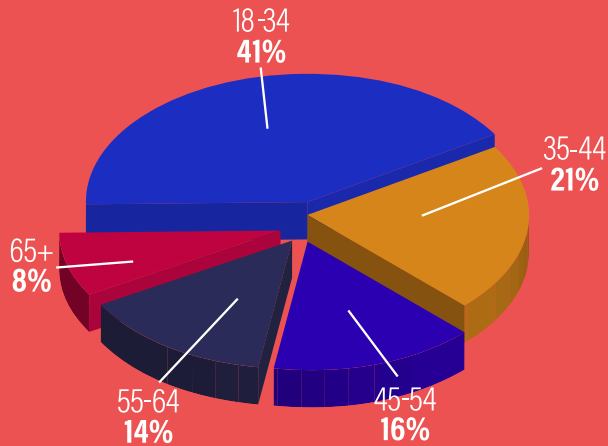
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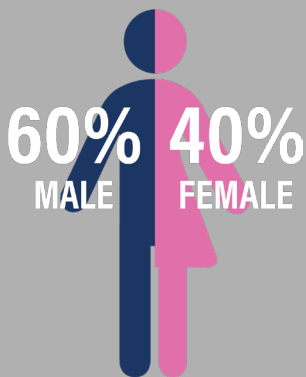
## LOCATION



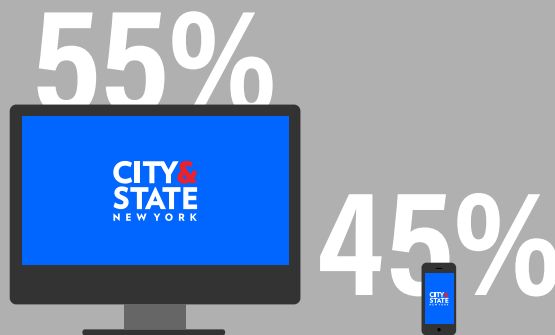
## AGE



## GENDER



## TRAFFIC BY DEVICE



## AVIDLY INTERESTED IN

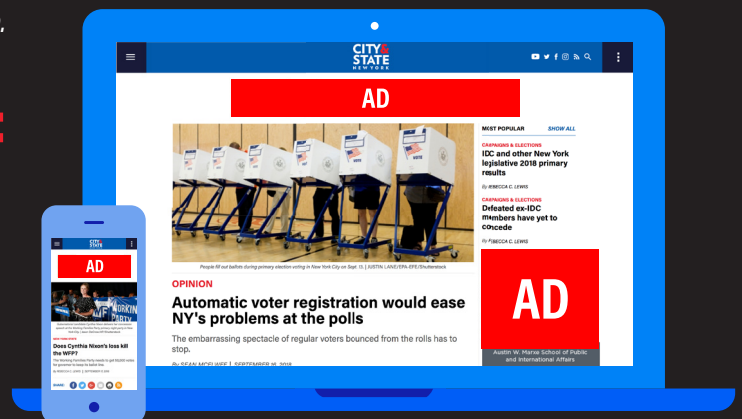
- NEWS & POLITICS
- LAW & GOVERNMENT
- BANKING & FINANCE
- EMPLOYMENT
- EDUCATION / POST-SECONDARY EDUCATION
- REAL ESTATE
- HEALTH CARE
- LABOR
- JOBS/BUSINESS PROFESSIONALS

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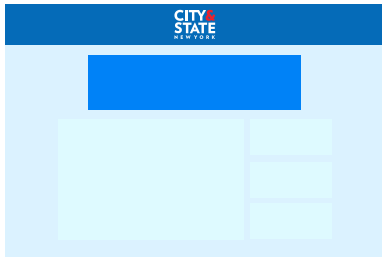
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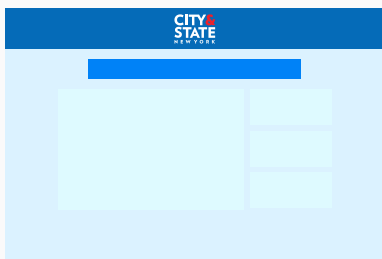
# DIGITAL ADVERTISING SPECIFICATIONS



BILLBOARD

970x250

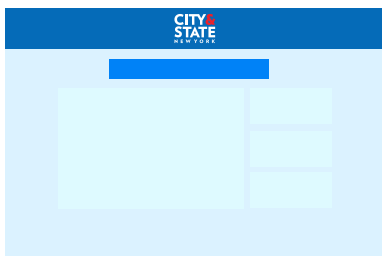
gif, .jpg, .png



SUPER LEADERBOARD

970x90

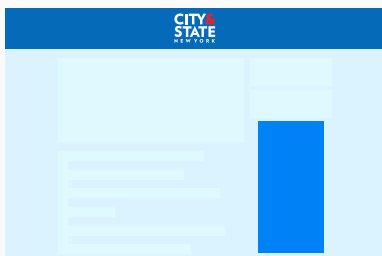
gif, .jpg, .png



LEADERBOARD

728x90

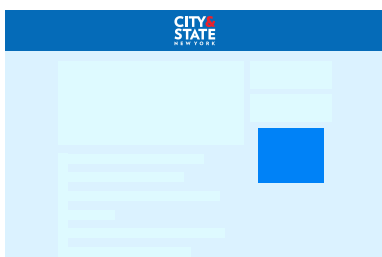
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HALF PAGE

300x600

gif, .jpg, .png



MEDIUM RECTANGLE

300x250

gif, .jpg, .png



MOBILE BANNER

320x50

gif, .jpg, .png